



Tui Balms • Massage Balms • Healing Balms • Lip Balms

2017

Happy 2017 & welcome to our Autumn newsletter!

*Even after all this time, the sun never says to the earth: "You owe me."
Look what happens with a love like that: It lights the whole sky. ~ Hafiz*



Tui DeLight Summer Festival.

Wow what an amazing Summer we have been having and what a great way to celebrate with the fourth Tui Delight festival. Musicians, dancers and performers from around NZ and beyond delighted the crowd blessed with sun, great music and delicious food. A sweet time was had by all. The event was rounded off with a day of inspirational, educational workshops.



Tui Balms around NZ:

Last Spring Yana, Ngarie and John set off on the road to visit our Tui retailers and massage schools.

We are now offering all our 4 Lip Balm scents both in 12g pottles as well as 4.2g sticks. For the lip sticks we have display strips available that can hold up to 12 sticks tidily. If you would like one of those, just let us know.



Tui Balms Staff Profile: Rita Jansen

Rita grew up on an organic farm in Portugal. She enjoys nature, silence, tramping, people, sharing, learning and working with and looking after the land.

At the end of 2016 Rita chose to settle at Tui Community in Golden Bay. *"Tui is giving me the opportunity to live a more simple life connected to nature,"* she says.

Rita has recently joined Tui Balms in the areas of stocktaking and dispatch. It is important to Rita to be *"working with people holding similar values in a friendly and positive atmosphere."* We are very happy to welcome Rita on-board the Tui Balms team with her positive and heart-connected energy!



Tui Balms Retailer profile:

Golden Bay Organics has been an asset to the Golden Bay community since 2000. Current owner, Michael Fuerst, has been running it for the last 4 years: *"I strongly believe in the ethics and quality of organics and enjoy that with the store I can provide a range of high quality, healthy goods to our local community."* Michael prefers sourcing stock locally and regionally to decrease food miles. To reduce packaging waste and make organic food more affordable many items are sold in bulk and customers can bring their own containers. Tui Balms is happy to have a wide range of our products available for sale at GB Organics.



Oncology Massage Ltd endorses Tui Balms for cancer patients

Oncology massage is a gentle, safe and effective evidence-based massage technique that is comforting and nurturing for anyone with a diagnosis of cancer, or in a fragile state of health.

OML specifically endorses two of our products for oncology massage: Tui Unscented Massage & Body Balm as well as Tui Coconut & Aloe Vera Massage & Body Butter.

We have detailed info cards on OML's recommendation of our range for use with cancer patients. Please ask.



Feature: COOLING & SOOTHING Balm

Saving grace for two-and four-legged patients

The active ingredients arnica, hypericum, yarrow and chamomile are renowned for their **anti-inflammatory properties**. Menthol creates an effective cooling sensation.

For humans, this is our premier product for spot-work massage on repetitive strain injury, muscle strain, bruising and inflammation resulting from impact injuries. The soft blend offers easy application to bruised areas. Sports massage therapists and athletes also use it after strenuous games or workout on specific body parts to prevent soreness.

Our four-legged friends can also greatly benefit from its application: Penny Williamson from Bath, UK, says *"Your Cooling and Soothing Balm is brilliant with over-heated and blocked ewe's udders. I'd been using it on my own chapped and sore hands, but in desperation I used it on a ewe who had just lost 2 of 3 lambs and had a history of mastitis. Within 24 hours of applying the balm the udder swelling had improved and this time, unlike on previous occasions, we did not have to resort to antibiotics."*



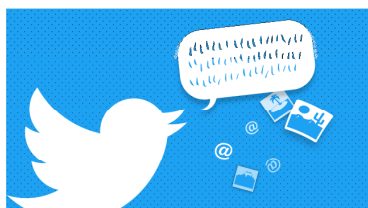
Unusual uses for Tui Balms- win a free balm!

John Black from Wainui finds Tui Balms highly suitable for **leather care**. Useful saddles, leather boots, shoes or jackets. Tui Bee Balm's high beeswax content provides a protective layer that rejuvenates any leather getting a bit tired. Give it a try!



FEEDBACK FROM CUSTOMERS

"I use ONLY Tui Balms in my Massage & Naturopathy clinic. Over the years I've tried other products but have always gone back to Tui, nothing compares. A great product to use, and washes out of towels so easily. I also love the Bee Balm for my 4-month-old's bum, she's never had any sign of nappy rash or irritation & this is all I use on her. - LOVE it!!" by Ali Nicole



You can now follow us on Twitter!

Remember to also Like us on [Facebook](#) and look out for our regular giveaways for your chance to win!

Tui Balms altogether natural range is proud to be free of parabens, chemical preservatives and stabilizers.

Enjoy the last stretch of summer journeying into autumn, we look forward to hearing from you.



What you do
today can
improve all your
tomorrows.



From all the team at Tui Balms.